

Unleash Your Creative Genius at the 2024 MSAA Marketing Contest!

Hey there, MSAA members!

Get ready, because the 2024 Marketing Contest is on the horizon, and it's shaping up to be one of our best yet. We know the talent within our community is top-notch, and this contest is all about spotlighting that expertise. It's not just about winning – it's about sharing, learning, and setting the gold standard in auction marketing.

What's Your Specialty?

- Print Media:** Still believe in the power of the printed word? So do we! Whether it's a sleek magazine ad or a handy brochure, we want to see your best.
- Digital Media:** Digital is the name of the game these days. Be it a killer email campaign, a trendy social media ad, or a user-friendly website, show us how you're staying ahead of the curve.
- Photography:** Got an eye for the perfect shot? From capturing the buzz of an auction crowd to the focus of an auctioneer, we're all about those picture-perfect moments.
- Business Promotions:** This is where you get to think outside the box. Maybe it's a cool t-shirt, a standout banner, or a nifty promotional item. If it's got your brand on it, we want to see it!

Whether you're joining us at the MSAA Conference & Show or sending in your entries by mail, make sure you keep an eye on those deadlines. We'd hate for anyone to miss out! All digital entries must be submitted to ben@grafeauction.com by January 6, 2024. All mail-in entries must be postmarked by December 15th and be accompanied by an MSAA Marketing Contest Entry Form to be counted. All entries for Conference & Show attendees must be submitted between 7:00 a.m. - 9:00 a.m. on Friday, January 19, 2024, in the designated room.

The Awards Luncheon is where the magic happens. It's where we get to celebrate the best of the best, raise our glasses to innovation, and perhaps pick up a few tricks along the way. Remember, it's not just about the accolades; it's about pushing our industry to greater heights.

The 2024 MSAA Marketing Contest is shaping up to be something special. It's where professionalism meets creativity, and where we, as a community, get to shine. Can't wait to see what you've got up your sleeves!

Let's make it a contest to remember!