

## **MSAA Marketing Contest Entry Form**

To save congestion at the time of entry, complete one form for each entry. Make copies if more forms are needed.

\_\_\_\_\_ (MSAA Member / Auction Company) is submitting the following item  
\_\_\_\_\_ into the 2024 MSAA Marketing Contest. The attached item is reflective of the auction industry and occurred or was created between the dates of January 1, 2023, and December 31, 2023. The MSAA Logo is included on all materials in the Print Division.

### **PLEASE SELECT ONE CATEGORY ONLY**

#### **Print Division**

- Newsprint or Magazine Ads
- Business/Commercial/Industrial Auction
- Estate/Personal Property Auction
- Real Estate Auction
- Farm Auction
- Specialty Auction
- Postcards
- Brochures & Catalogs

#### **Photography Division**

- Auctioneer in Action
- Auction Crowd
- Wild Card
  - Up to (2) entries are allowed for each auction company

#### **Business Promotional**

- Clothing
- Signs & Banners
- Specialty Ideas
  - Up to (2) entries are allowed for each auction company

### **PLEASE NOTE THAT EARLY ENTRY IS REQUIRED FOR THE FOLLOWING CATEGORIES**

#### **Digital Division**

- Email Communication
- Digital Ad Promotion
  - Social Media Ad, Search Engine Ad, Display Ad
- Website Homepage/Landing Page
- Video Promotion
  - Commercial, Auction Preview, Auction Recap
- Social Media Presence

- Facebook, Instagram, LinkedIn, Twitter, Etc.

\*All entries must be submitted to Ben@grafeauction.com by January 6, 2024. See Rule 3 for details.

ALL CURRENT RULES APPLY AS STATED ON THE MARKETING CONTEST RULES PAGE

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