



SPONSORSHIP & ADVERTISING INVITATION

The Minnesota State Auctioneers Association has a goal to involve many organizations in our mission to reach more consumers and industry professionals. Below are sponsorship and advertising opportunities for our 2024 Conference and Show and magazine which is published twice yearly.

The 2024 MSAA Conference and Show will be held at the Hilton Marriot Hotel in Moorhead, MN, January 18- 20, 2024.

Thank you in advance for investing in the future of auction commerce.

PLATINUM \$3,500 AND UP

- 2 MSAA Conference registrations
- Booth in the MSAA Conference trade show
- Full-page color ad in two issues of the MSAA magazine
- One-year subscription to the MSAA magazine
- Acknowledgement at the MSAA Conference
- Acknowledgement in magazine, MSAA website and social media
- Invitation to the Champions Reception after the MSAA Bid Calling Championship
- Opportunity to speak for 5 minutes on your product before introducing a speaker
- Opportunity to connect and network with our members during breakfast Friday and Saturday and lunch on Friday.

DIAMOND \$2,000

- 1 MSAA Convention registration
- Booth in the MSAA Conference trade show
- Full-page ad in the MSAA magazine (will be upgraded to color if spots are available)
- One year subscription to the MSAA magazine
- Acknowledgement at the MSAA Conference
- Acknowledgement in magazine, MSAA website and social media
- Invitation to the Champions Reception after the MSAA Bid Calling Championship
- Opportunity to speak for 5 minutes on your product before introducing a speaker
- Opportunity to connect and network with our members during breakfast Friday and Saturday and lunch on Friday.

GOLD \$1,500

- Booth in the MSAA Convention trade show
- Half-page ad in the MSAA magazine (will be upgraded to color if spots are available)
- One-year subscription to the MSAA magazine
- Acknowledgement at the MSAA Conference
- Acknowledgement in magazine, MSAA website and social media
- Invitation to the Champions Reception after the MSAA Bid Calling Championship
- Opportunity to speak for 5 minutes on your product before introducing a speaker
- Opportunity to connect and network with our members during breakfast Friday and Saturday and lunch on Friday.

SILVER \$1,000

- Booth in the MSAA Conference trade show
- One-year subscription to the MSAA magazine
- Acknowledgement at the MSAA Conference
- Acknowledgement in magazine, MSAA website and social media
- Opportunity to connect and network with our members during breakfast Friday and Saturday and lunch on Friday.

MAGAZINE ONLY ADVERTISING RATES

Back Cover - Color -\$1,500.00 (\$750 / Issue)

Inside Front or Inside Back Cover - Color - \$1,250.00 (\$625 / Issue)

Full Page - Color - \$1,000.00 (\$500 / Issue)

Full Page - B&W - \$500.00 (\$250 / Issue)

1/2 Page Color - \$600.00 (\$300 / Issue)

1/2 Page B&W - \$350.00 (\$175 / Issue)

See the Application Form on the Next Page

Thank you again for investing in the future of auction commerce.

TO SUBMIT PAYMENT PLEASE FILL OUT AND RETURN TO:
Frank Imholte: 8160 Co. Rd 138, St. Cloud, MN 56301
Frank@Solditatauction.com - 320-241-1200

Company _____

Address _____

City _____ State _____ Zip _____

Contact Name _____

Phone _____ Fax _____

Email Address _____ Website _____

PLEASE SUBMIT PROOF ADVERTISING TO PAULA@MURPHYCREATIVE.COM ALSO
INCLUDE SARAFHEY@MCHSI.COM THE DEADLINE IS APRIL 15TH 2023