

We've turned the page! Members – I am so grateful to have had the opportunity to lead the MSAA for the last year and truly understand the commitment, heart, and dedication that each past president has given to this association during the time of their service. And for me, I'd also say that as our association grows, matures, and continues to invest in the future the roles and responsibilities of the President change and often increase. However – at the very end of the day, the work done to bring about the industry leading education and opportunities for networking and community are so worth it especially as we consider together how big of a role we see our association having in preparing our members to be the premier auction professionals in the marketplace.

Our time together in Alexandria was a deep treasure for me. As you saw, the President's gala truly brings out the emotion in a President preparing to pass the gavel. Members, the 2023 Conference and Show was special. Attendance was at the highest point in recent memory – crushing attendance records that likely haven't been seen yet this century. We are leading the change. We are investing in our members. We are inviting new auction professionals to our ranks. We are celebrating our rich legacy. We are adapting to the needs of industry all while our industry is experiencing dynamic change and growth. When we reinvest in our membership and when we ask for the experience and knowledge of the expertise found in our membership to be shared – we win – and we deliver for our members.

My time on the board of directors has been surrounded by tremendous auction professionals who are even better people. And the biggest mistake any leader can make would be to fail to tap into the knowledge and experience of those around you. The board of directors has taken on topics big and small during my time on the board – and especially in the biggest moments the input, ideas, and solutions brought by our members have helped build consensus and strength within our board and the organization as a whole. I submit to you, today, that our association has never been stronger. I see our future. I see the horizon. I see the many ways that our members serve in their niche, their clients, and in their community in ways that no one else can. Let's dream together. Let's reach for the stars. Let's let our light shine.

Isaac Schultz
MSAA Past President