

Members, Colleagues, and Friends,

The New Year will be here before we know it and conference and show is only weeks away. I'm so excited to spend time with each and every one of you. Community is one of the hallmarks of our association as the chance to network with auction experts is a signature of the value found in our membership. Throughout our conference and show, you will have unique experiences to connect with other members, conference speakers, and our vendors to our association like we have never done before.

The vendors who attend our conference and show annually are always excited to interact and get to know the needs of your business. New this year, our vendors will be given extra time during extended coffee breaks to present their product or services to you in a way that presents an additional opportunity to see and hear the functionality of their products and services. Vendors will be prominently featured inside the main conference room immediately as you enter the room. We're excited to welcome many returning vendors and as well as new vendors who can serve our membership well.

Now to the networking. Our association is famous for the main social hours, late night hang outs, and of course the legendary wake for Wally Laumeyer – BUT, new this year for our location, we will be hosting an afternoon of Ice Fishing on Lake Darling. You are invited to join us for the afternoon, on Thursday, January 12th from 11 a.m. to 4 p.m. in our rented fish houses for an afternoon of adventure, fun, and community with fellow MSAA Members. The Ice Houses, the Fishing lines, reels, and bait will be provided. We simply need you to let us know that you plan to attend AND for you to bring two things: 1) your fishing/angling license that you can pick up at many sporting goods or convenience stores and 2) Bring Your Own Beverage. An afternoon on the lake calls for good food, good drinks, good friends, and good times. We hope you'll join us! Please RSVP to me by call/email/text to: 320-232-0855 or isaac@schultzauctioneers.com

Members and Friends – our annual conference and show is always made of lifetime friendships and memories. Please make a plan to join us! Your conference pre-registration and hotel deadlines are quickly approaching. I look forward to joining you in Alexandria for our annual Conference and Show!

Isaac Schultz
President, MSAA