

2023 MSAA Conference & Show

Thursday, January 12th

8:00 am - 5:00 pm	Conference & Show Registration
8:00 am - 5:00 pm	Vendors
8:00 am - 5:00 pm	Real Estate CE
12:00 pm - 3:00 pm	Auctioneers Competition Item Check-In
4:30 pm - 5:30 pm	Judges Meeting
5:00 pm - 5:30 pm	Championship and Rookie Competition Rules Meeting
6:00 pm - 9:00 pm	Minnesota State Auctioneer Competition
9:00 pm	Minnesota State Auctioneer Champion Reception

Friday, January 13th

7:00 am - 8:00 am	Breakfast
7:00 am - 9:00 am	Marketing Contest Check-In
8:00 am - 5:00 pm	Conference and Show Registration
8:00 am - 5:00 pm	Vendors
8:00 am - 8:45 am	Opening Ceremony
9:00 am - 10:00 am	"Avoiding Auction Roadkill" - Terry Watson (Keynote)
10:00 am - 10:15 am	Coffee Break
10:15 am - 11:00 am	"Automobile Auctions 101" - JJ Wise
10:15 am - 11:00 am	"Leveraging Technology to Maximize Employee Output and Customer Relationships" - Eric Gjerdevig
11:00 am - 11:15 am	Coffee Break
11:15 am - 12:00 pm	"Leading a Cohesive, High Performing Team: Clear Identity & Strong Relationships" - Cino Adelson
12:15 pm - 1:15 pm	Lunch & Marketing Contest Awards
12:00 pm - 3:00 pm	Fun Auction Item Check-In
1:30 pm - 2:30 pm	Family BINGO Hosted by the MSAA Auxiliary
1:30 pm - 2:30 pm	"Effective Real Estate Marketing & 4 Ways to Build Better Top-of-Mind Awareness with Your Audience" - Morgan Hopson
1:30 pm - 2:30 pm	"How To Break Into a Niche Market and Distinguish Your Brand" - Mark Manley
2:30 pm - 4:00 pm	Nomination Committee Interviews
2:30 pm - 2:45 pm	Coffee Break
2:45 pm - 3:45 pm	"Differentiating How You Sell Through Mastering Your Human Superpowers" - Eric Gjerdevig
2:45 pm - 4:00 pm	Auxiliary Event (craft/outside event)
4:15 pm - 4:45 pm	MSAA Ring Person Championship Rules Meeting
4:00 pm - 5:00 pm	Social Hour
5:00 pm - 6:00 pm	Dinner
5:00 pm - 6:00 pm	Junior and Amateur Auctioneer's Dinner
6:00 pm - 6:30 pm	Junior and Amateur Auctioneer's Showcase
6:30 pm - 10:30 pm	Ring Person Competition and Fun Auction

Saturday, January 14th

7:30 am - 8:30 am	Breakfast & Townhall Meeting
8:00 am - 5:00 pm	Vendors
8:30 am - 9:45 am	"When to Move On and Sell Your Business" - Jim Fahey, Russ Hilke, and Matt Maring
8:30 am - 9:45 am	"Benefit Auctions & The Pandemic: Before, Then, and Now" - A Panel of MSAA Benefit Auctioneers
9:00 am - 11:30 am	Auxiliary Event - Big Splash Indoor Waterpark
9:45 am - 10:00 am	Coffee Break
10:00 am - 11:00 am	Educational Session - Speaker TBD
11:30 am - 1:00 pm	Lunch
12:30 pm - 1:30 pm	Auxiliary Meeting
1:30 pm - 3:30 pm	MSAA Bi-Annual Board Meeting
4:00 pm - 6:00 pm	Social Hour
5:00 pm - 5:30 pm	Headshots for MSAA Board Members
6:00 pm - 8:00 pm	MSAA President's Banquet
8:00 pm - 9:00 pm	Hall of Fame Reception
9:00 pm	MSAA Ending Social and Event