

MSAA Marketing Contest Entry Form



To save congestion at the time of entry, complete one form for each entry. Make copies if more forms are needed.

_____(MSAA Member / Auction Company) is submitting the following item
_____ into the 2023 MSAA Marketing Contest. The attached item is reflective of the auction industry and occurred or was created between the dates of January 1, 2022 and December 31, 2022. The MSAA Logo is included on all materials in the Print Division.

PLEASE SELECT ONE CATEGORY ONLY

Print Division

- Newsprint or Magazine Ads
- Business/Commercial/Industrial Auction
- Estate/Personal Property Auction
- Real Estate Auction
- Farm Auction
- Specialty Auction
- Postcards
- Brochures and Catalogs

Photography Division

- Auctioneer in Action
- Auction Crowd
- Wild Card - Up to (2) entries are allowed for each auction company

Business Promotional

- Clothing
- Signs and Banners
- Specialty Ideas - Up to (2) entries are allowed for each auction company

PLEASE NOTE THAT EARLY ENTRY IS REQUIRED FOR THE FOLLOWING CATEGORIES

Digital Division

- Email Communication
- Digital Ad Promotion
Social Media Ad, Search Engine Ad, Display Ad
- Website Homepage/Landing Page
- Video Promotion
Commercial, Auction Preview, Auction Recap
- Social Media Presence
Facebook, Instagram, LinkedIn, Twitter, Etc.

*All entries must be submitted to brookegillespie123@gmail.com by January 6, 2023. See Rule 3 for details.

ALL CURRENT RULES APPLY AS STATED ON THE MARKETING CONTEST RULES PAGE

Contact: Brooke Gillespie
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