

Hello, MSAA family!

I am JJ Wise, your 2022 Minnesota State Champion Auctioneer. I grew up in the small north Iowa town of Manly and at the age of 11 I attended World Wide College of Auctioneering. Growing up, I cut my teeth selling pots and pans at my family's auction house and found a deep love for the auction method of marketing. Now at the age of 37, I run the company my mother and father founded selling personal assets and farm machinery. I also contract for five automobile auctions and hold my Real Estate license as a land agent for LandProz in Albert Lea, MN. I am very fortunate to work weekly in the great state of Minnesota selling cars and farms.

I personally want to thank all of you for being a part of the MSAA! I look forward to serving as your champion ambassador for 2022 and years to come as a past champion. Many of you welcomed Jodie and I with open arms in January and if we haven't met, we look forward to it either at the summer picnic or at the 2023 convention. My plan this year is to really focus on the young auctioneer and get them involved in the contest. I feel as auctioneers we need to open the door for our next generation to enjoy what we have for so many years and decades!