

Conference and Show Update

I like to take advantage of these scheduled communication opportunities to provide you with updates on upcoming events.

First, let me thank everyone who has allowed me to be of service to the MSAA this year. I have had a blast! Member support has been phenomenal, and your Board of Directors continues to work enthusiastically on event duties and upcoming projects.

I hope all of you are doing well and staying healthy during these historic times. I am excited to see the auction industry continue to show resurgence and growth as we track the ebbs and flows of the Coronavirus.

We have had some great success with MSAA "in-person" events this year. The MSAA Summer Bi-annual meeting in June and the NAA Conference and Show went off without a hitch. I 'knock on wood' and attend church regularly as we look forward to providing all of you with a spectacular MSAA Conference and Show this January.

The MSAA Board will meet on September 26th at 11am in Rochester, to preview the event center and finalize Conference and Show details. If you have anything you would like to have the Board address or discuss at this meeting, please send a text or email to Judd or Frank at the phone numbers/email addresses below:

Judd Grafe
507-254-1184
judd@grafeauction.com

Frank Imholte
320-251-1031
frank@solditatauction.com

The MSAA Board has made Minnesota small businesses a priority this year and continues to look for opportunities to invite involvement and support the backbone of our communities. We will continue this outreach as we work towards our annual Conference and Show.

If you have not made plans to attend the MSAA annual Conference and Show, consider this an official invite. It has been too long since many of us have been able to gather, share, and celebrate together. We are looking forward to a very special year.

MSAA 2022 Conference and Show
January 12-15, 2022
DoubleTree by Hilton Rochester
150 South Broadway
Rochester, MN
507-281-8000

You can call the hotel to book a room or access a link to our block of rooms through the MSAA website.
<https://www.minnesotaauctioneers.org/upcoming-events/>

For those of you looking for Real Estate Continuing Education, we will begin classes on Wednesday, January 12th at 2pm. Real Estate class will continue Thursday and provide you with a total of 15 hours of CE classes.

Andrew Jossund has been our reigning MSAA Champion Auctioneer for two years and is excited to put together an awesome Rookie and Champion Auctioneer contest on Thursday, January 13th. The Auctioneer Contest is a great experience for both rookies and veterans to showcase their skills and network with our industry. Please consider your entry today.

Friday, January 14th, will include some top-notch local and national speakers, including IAC Champion Nick Bennett, as well as Mike Brandly, Chris Rasmus, Shawn Terrel, Lexi Grafe, and our very own Brooke Gillespie, John and BillieJo Schultz, and Ray Caruso. Our speaker lineup will be highlighted with a fireside chat and interview with a Minnesota Legend: one of the original Viking Purple People Eaters and MN Supreme Court Justice, Alan Page. Friday will also include morning and afternoon Auxiliary events for family and children and culminate with our annual Foundation Fun Auction and Ringman Contest led by Champion Tony Wisely.

Saturday will include presentations by Sullivan Auctioneers, Russ Hilk, and national humorist Charles Marshall. There will be an afternoon bus for families and children to visit a family fun center and The Minneapolis Improv Theater will perform following the President's Banquet.

We will pay special attention to providing the MSAA with a conference and show that provides loads of information, excellent food, and fun activities for the whole family. On behalf of the entire MSAA Board, I want to let you know how excited we are to see you in January.

Judd Grafe
MSAA President