

# MSAA Champion Auctioneer Contest



**For All Auctioneers - Enter Now!**

**Thursday, January 17 - 6:00 p.m.**

Courtyard by Marriott Fargo-Moorhead - 1080 28th Ave S, Moorhead, MN 56560

We are celebrating 31 years of the MSAA Champion Auctioneer Contest and we encourage you to register. It's an exciting, challenging, and a memorable experience. You could be the next MSAA Champion Auctioneer!

## **Purpose:**

To promote the auction method of marketing via live bid calling of real property, personal property, and benefit auctions. It also highlights the importance of the Auctioneer as a marketing specialist and effective bid caller in the auction industry. Learning, improving, and networking are just a few of the benefits you'll receive from this great event.

## **"The Prize" - What You Win**

The MSAA Champion Auctioneer for 2019 will have the honor and expectation to serve as the goodwill ambassador for the association the entire year and will report to the board on what he or she has done. In addition, the 2018 Champion will receive a Championship trophy, entry fee paid for the International Auctioneer Championship in New Orleans, Louisiana in July 2019, and their choice of a championship ring or championship belt buckle.

## **Contest Rules and Contest Information**

- Contestants must be at least 18 years of age at time of entry.
- Contestants must be member of the MSAA at time of entering contest.
- There is a Rookie Contest for auctioneers who have been in the business for less than two years.
- Contestants must be a registered and paid attendee for at least one day of the MSAA Conference and Show. Registration cost \$100-\$150 depending on registration deadline. So early registration is encouraged!
- Contestants must be registered by Noon on Thursday, January 17, 2019.
- Contestants are required to bring and sell 3 items for the contest (item value \$15-\$50). Items must be checked in by 3 p.m. Thursday January 17, 2019.
- A drawing will be held and videotaped to determine the selling order of contestants. Video will be available to contestants by request. The drawing will take place following the close of registration Thursday at Noon.
- Contestants **MUST** be present at the rules meeting on Thursday, January 17, 2019 at 5:00 p.m. Any Contestant not present by 5:15 p.m. will be disqualified.
- Contest will be judged by a panel of five (5) judges - with lowest scores being eliminated and being used only in the event of a tie.
- Contestants will be judged individually on presentation, chant/voice, and effective auctioneering. Use of the IAC scorecard will be the judging criteria.
- Two ring people will be used in the contest. Auctioneer has the choice to not use them and must notify committee during rules meeting.
- Contest committee members and past-MSAA Champions are not eligible to enter contest.
- The Top Five Finalists will participate in an open interview session. Three auction industry-related questions will be asked of each finalist and immediately sell three more items. MSAA will provide auction items for the five finalists which will be similar in value. Finalist scoring will be weighted 40% for the interview and 60% for bid calling. Scores will be sent to the contestants following the contest. Recognition plaques will be awarded to finalists and trophies awarded to Champion, Reserve Champion, and 1st Runner-up.

Please direct questions for the 2019 MSAA Champion Auctioneer Contest to David Whitaker at 515-460-8585, or by email [Info@WMGauction.com](mailto:Info@WMGauction.com)

**Enter Now! No Entry Fee!**